

SANFORD HEALTH'S JOURNEY TO CURE TYPE 1 DIABETES

On June 6, 2008 an exciting announcement was made - Sanford Health leaders revealed that the objective of the Sanford Project is to cure type 1 diabetes via the body's natural ability to regenerate beta cells.

"The concept for the Sanford Project is to focus on a single, pressing healthcare issue and establish a world-class research team to achieve significant progress within a reasonable time period," said Sanford Health Executive Vice President Dave Link. "Through an extensive selection process which outlined specific candidate criteria, Sanford Health has chosen to attack type 1 diabetes by focusing on beta cell regeneration."

The Sanford Project is one of four initiatives outlined after a transformational gift of \$400 million by South Dakota businessman and philanthropist Denny Sanford in 2007. From its inception, the Sanford Project was "designed for results."

After hearing the announcement of the Sanford Project's focus, one Sioux Falls family was incredibly moved and inspired. In July, Sanford Health announced that it received a \$10 million gift from Todd and Linda Broin to fund the chair of the Sanford Project. Todd and Linda have seen first hand the daily challenges of living with type 1 diabetes. Linda was diagnosed at the age of 12 and has lived with the disease for almost 30 years.

The gift for the Todd and Linda Broin Chair of the Sanford Project will be used to support the Sanford Project research director's salary as well as research activities associated with the director role. According to the Center on Philanthropy at Indiana University, which tracks all publicly-reported gifts of \$1 million or more through its Million Dollar List, this is likely the largest known private gift given for the recruitment and support of a single research leader and that individual's related research activities.

"The success of the Sanford Project is dependent on the expertise and dedication of a world-class research team," said Sanford Health President and Chief Executive Officer Kelby Krabbenhoft. "This generous donation from Todd and Linda Broin will allow us to support a lead researcher and the team who will attack and cure type 1 diabetes by focusing on beta cell regeneration."

"We came to our conclusion in our lifetime we want to give a gift that has meaning, and this is that one gift that has a lot of purpose," stated Todd Broin. Linda Broin added, "We didn't want it to be an endowment. We're

doing this for the cure. We want this to happen and believe it will happen here in Sioux Falls.”

The core of the Sanford Project research will be conducted in a developing 185-acre research park in Sioux Falls growing southwest corridor. In addition to the \$10 million donation from Todd and Linda Broin, Sanford Health plans an investment of \$30 million over five to seven years. Additional funding is expected from foundation and industry sources as well as the National Institutes of Health.