

Imagine Victory



THE PROMISE BALL

JUVENILE DIABETES RESEARCH FOUNDATION

THE PROMISE BALL 2009 RAISES \$1.1 MILLION

The 9th Annual Promise Ball was held on Saturday, January 24th at The Phoenician Resort and was a night full of energy and hope. The Ball was a black-tie, sports themed event honoring the MVP's of diabetes research and the All-Stars who live with and overcome the daily challenges of type 1 diabetes.

The crowd was dancing all night long with the hit songs of The Commodores. Their high energy and excitement filtered throughout the crowd. Alexi Melvin, Living and Giving Honoree and daughter of Bob Melvin, Manager of the Diamondbacks, was brought on stage serenaded her to their hit song "Three Times a Lady."



The Ball was co-chaired by Steffani Meyers and Danielle Werstler



who worked alongside a committee to ensure that all aspects of the event was taken care of. Nancy Petrenka, Décor Chair, turned the ballroom into a high end, sports themed vision with plaid tablecloths, hurricane vases and mint julep cups full of red roses. Wendi Willock, Chair of Silent Auction Production, and Susan Solliday used gold linens and boxes to keep the 75 silent auction items in order, easy to read and easy to bid on.

The Living and Giving Honoree, John Junker, President and CEO of the Fiesta Bowl, challenged and inspired the room to support JDRF's mission through donations to Fund A Cure. Promise Light Honoree Alexi Melvin shared her personal story and exciting news about recent progress made in diabetes research. Both Honorees were presented with hand made quilts that were decorated by the JDRF families at Art Day. Lisa MacCollum, local artist and Art Day Chair, had the children decorate squares, stenciling the age that they were diagnosed with diabetes in the middle. The square numbers were then quilted with love by Peggy Lutton and Jill Allen and transformed into one of a kind gifts for the Honorees.



This year's fundraising efforts to support JDRF went specifically go to regeneration. Regeneration research will help JDRF accelerate progress towards regenerating – or regrowing – the insulin-producing beta cells in people with type 1 diabetes, freeing them from having to take insulin to survive. This is one of the newest and fastest-growing areas of research JDRF funds.

The first Promise Ball in Phoenix was held in 2001 and since then, the Desert Southwest Chapter has raised over \$13 million. JDRF would like to thank the sponsors, donors, committee members and volunteers who made The Promise Ball 2009 the success that it was.



BECAUSE DIABETES CHANGES LIVES
BECAUSE YOU NEVER OUTGROW IT
BECAUSE IT IS THERE EVERY MINUTE OF EVERY DAY
WE NEED A CURE.